

# WRITE SALE

By Janine Bouyssounouse

It's magnificent. It's miraculous! It's just what you need to be the best writer you can be. It gives you words when words leave you. It only assists you when you need it and it never writes it all for you. It is inspiration only and not plagiarism. Anything you need to write will come from you through this magnificent pen that never needs new ink. Can you afford to live without it?

## WRITE SALE Follow Up Questions

1. What type of writing is this?
2. What is magnificent and miraculous?
3. Why is it magnificent and miraculous?
4. Why would the author write "It is inspiration only and not plagiarism"?
5. Why does the author end with a question?

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## Follow Up Questions And Answers

1. What type of writing is this? *This is an advertisement for a product.*
2. What is magnificent and miraculous? *The pen the ad is selling.*
3. Why is it magnificent and miraculous? *It is magnificent and miraculous because of the things it claims it can do such as assisting the writer with words when the writer cannot find the words to write. Perhaps the writer's muse is in the form of the pen.*
4. Why would the author write "It is inspiration only and not plagiarism"? *If the pen is coming up with words to be written, then the words better be original and not a different writer's work. Otherwise it wouldn't sell very well. A writer does not want to plagiarize,*
5. Why does the author end with a question? *This last sentence is the call to action for the reader. It is meant to prompt the reader to go right out and buy it immediately because the writer can't seem to live without it.*